

## Greatpac eyes overseas market in three years

**PETALING JAYA:** Wawasan TKH Holdings Bhd's subsidiary Greatpac Sdn Bhd, which has invested RM1mil in its new line of business, eco-friendly disposable products, under the brand name of Jasa Eco, expects to secure an overseas market in three to five years.

Wawasan TKH chief executive officer Datuk Tan Hoe Pin said Greatpac had been in the disposable food and beverage packaging industry since its establishment in 1991 and in 2005, was taken over by Wawasan TKH.

"But this year we have made foray into the eco-friendly business with our new range of biodegradable disposable products under the brand name of Jasa Eco," he told reporters

after the agreement signing ceremony between Greatpac and Wuhan Huali Environmental Technology Co Ltd yesterday.

The agreement signing ceremony was held in conjunction with the launch of GreatPac's Jasa Eco maiden range of biodegradable products, generally used for tableware, items such as cups, plates, forks and spoons.

However, the company also produce eco-friendly microwave containers, carrier bags and disposable lunch boxes.

Tan, who is also Greatpac managing director, said the agreement with Wuhan Huali was for the supply of raw materials to manufacture Jasa Eco range of biodegradable products.

The contract was for three years

with a renewable option.

Tan said the company was targeting to achieve RM300,000 income from its biodegradable products for the financial year ending Dec 31, 2010.

"Our factory in Kota Damansara currently has the capacity to produce RM200,000 worth of biodegradable products per month and we see great export market potential for our 100% biodegradable products globally," he said.

Greatpac export and eco development manager Douglas Tan said Jasa Eco would be coming out with another range of eco-friendly products including biodegradable footwear and other eco-friendly products," he said.

Tan said Greatpac had received encouraging response for its prod-

ucts from places like New Zealand, Australia, the Netherlands, India and Britain.

"Some of them want to be exclusive distributors of the products," he said, adding that the company's current concern was to raise volume for the local market first.

Wuhan Huali chairman Zhang Xian Bing said the main ingredient in the process was corn starch, which is converted into a eco-friendly biodegradable raw material known as Plastarch Material (PSM).

"Our PSM is exported to 50 over countries to companies that manufacture various biodegradable value-added products," he said, adding that its biggest customer was the United States.